

INDEPENDENT INSIGHT, MEANINGFUL RESULTS.

Maximize the long-term wealth of shareholders and the value of their business.

VERTIGO / GROUP
BUSINESS CONSULTING



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WATCH YOUR BUSINESS GROW WITH OUR MANAGEMENT CONSULTING SOLUTIONS.

As a global management consulting, technology services and outsourcing company, Vertigo Group provides all the services necessary to leverage your business and technology investment: project planning, data mining, data modeling, business analytics, business metrics, financial planning and forecasting, installation, implementation, integration, training, on-going support, and all services one would expect from a full service business consulting firm. Vertigo Group is committed to helping small and midsize businesses by bringing them services and technologies that until now were reserved only for large global companies.

Where appropriate, we work with clients to make it happen - which may mean fundamentally changing the company. Our work is most successful when we work closely

with clients who are dissatisfied with the status quo. Our clients call us when they have something pressing on their minds—whether it is a major strategic or operational need or an organizational challenge. They look to us for honest, objective, thoughtful, and experienced advice.

Follow the top management approach

We find and solve the most critical and challenging problems. We take an overall, independent, and fact-based view of a client's performance.

Bring innovations in management practice to clients

Our clients need new insight. We ask our people to bring their best thinking to our clients. We invest significant resources in building knowledge.

Build client capabilities to sustain improvement

We work with our clients as we do with our colleagues. We build their capabilities and leadership skills at every level and every opportunity. We do this to help build internal support, get to real issues, and reach practical recommendations.

Build enduring relationships based on trust

We earn our clients' trust. We do this through our consistently superior service, our professional conduct, and our complete commitment. We care for our clients as people and organizations, even when we are not serving them.

CONSULTING |

INCREASE YOUR COMPANY'S VALUE AND MAXIMIZE SHAREHOLDER VALUE

We work with top management to beat their competitors and generate substantial, lasting financial impact. We look at a business as an integrated, cohesive whole. This means we bring a strategic mindset to everything we do. We start by defining the right questions. Then we dig deep into the numbers, as the basis for creating solutions.

AVIATION & AEROSPACE
EDUCATION
FINANCIAL SERVICES
HEALTHCARE
RETAIL
SERVICES
REAL ESTATE
TECHNOLOGY
TELECOMMUNICATIONS

APTITUDE |

MAXIMIZE YOUR RETURN AND MINIMIZE YOUR RISK

Vertigo Group serves clients on a wide array of issues across a variety of industries. Our capabilities have been developed through years of experience developing and deploying solutions for the most difficult, fundamental problems facing our clients. Offering independent, global reach with local experience.

CHANGE MANAGEMENT
CORPORATE STRATEGY
SUPPLY CHAIN MANAGEMENT
MARKETING
GROWTH STRATEGY
ORGANIZATION
PERFORMANCE IMPROVEMENT

VENTURE CATALYST |

REALIZE THE GROWTH POTENTIAL OF NEW OR EXISTING VENTURES

Vertigo Group helps companies find the next wave of profitable growth in turbulent economic times. We focus on growth in terms of revenue, cash flow and shareholder value, all of which are needed for sustainable, profitable performance. In order to grow successfully, a company must first properly define and focus on its "profitable core."

BUSINESS PLAN DEVELOPMENT
MANAGING BUYOUT CONSULTING
EXIT STRATEGY CONSULTING



IMPROVE |

ENHANCE THE EXISTING OPERATIONS OF A BUSINESS BY DOING MORE WITH LESS.

To reach its full potential, a company must achieve world class performance across multiple dimensions. Improving performance may come in the form of: revenue enhancement, cost management, supply chain, purchasing, manufacturing, service operations, complexity management, change management, lean six sigma, capability sourcing, and/or business process redesign. In combination with a differentiated and well focused strategy, performance improvement is fundamental to a company's success.

EVOLVE |

CHANGE STRATEGY WHEN THE STATUS QUO ISN'T WORKING.

We've helped clients, in many industries, develop and deliver on their strategies. We've enabled companies to find new sources of profitable growth, reposition their businesses for the future and sharpen their competitive advantage. Effective strategy inspires and informs the actions of the executive team, and mobilizes employees.

GROW |

INVEST IN PROFITABLE GROWTH OPPORTUNITIES THROUGH NEW INITIATIVES.

Growth requires that a company relentlessly pursue business adjacencies that strengthen its core, that foster the ability to anticipate and quickly react to the competition, and that develop processes to eliminate or circumvent the inherent organizational inhibitors to growth. We help managers look deep within their organizations to find undervalued, unrecognized, or underutilized assets that can serve as new platforms for sustainable growth.



COMPLETE SOLUTIONS OFFERINGS THAT WILL GUIDE THE EVOLUTION OF YOUR BUSINESS.