

INDEPENDENT INSIGHT, MEANINGFUL RESULTS.

**VERTIGO / GROUP**  
IT, SYSTEMS & BUSINESS CONSULTING



**VERTIGO / GROUP**  
IT, SYSTEMS & BUSINESS CONSULTING

[WWW.VERTIGOGROUP.COM](http://WWW.VERTIGOGROUP.COM)

4888 NW BETHANY BLVD., STE K5-117 | PORTLAND, OR 97229 | 503.549.0630 T | 503.549.0633 F

## SIMPLIFY YOUR BUSINESS WITH OUR CREATIVE CONSULTING SOLUTIONS.

Vertigo Group is an small independent consulting firm located in Portland, Oregon. We specialize in business services, IT and Mac systems architecture and infrastructure, and systems administration for small and medium sized businesses.

At Vertigo Group, we present independent insight with meaningful results. Unlike our competitors, we are able to determine the best solution for your organization without being coupled to a specific vendor. We do not sell hardware, software or any product. You are only paying for our recommendation and advise based on over 15 years experience in many vertical markets.

We collaborate with our clients to assist them in successfully reaching new objectives, initiatives, and strategies. We work one-on-one with our clients to identify areas of improvement with their business and with how they are utilizing technology as a tool..

### Why Use Vertigo / Group?

First, let us say we are a small consulting firm and

proud of it! One of the most important aspects of our business model is our size. Unlike many of the larger consulting firms, Vertigo Group prefers to keep things simple and manageable, and free from conflicting interests through maintaining independence from vendors. This allows us to meet our clients' needs without being over extended.

Our clients have direct access to Vertigo Group's principals, and we pride ourselves on being a small fish in a very large pond. We do not write long, complicated proposals. We get right to the point and provide simple, easy to understand proposals that focus on results. We trust our work and let our work speak for itself.

We are responsive, dependable, and proactive.

### Simplicity: We Don't Know Any Other Way

Our goal is to simplify office technologies, organizational processes, departmental workflows, and group dynamics.

We work with clients to identify areas of improvement with how they are using technology as a tool. We look at a business as an integrated, cohesive whole. This means we bring a strategic mindset to everything we do. We start by defining the right questions. Then we dig deep into the numbers, as the basis for creating solutions.

We bring years of experience, we put ourselves in our clients shoes, and develop creative solutions. Any system that requires in-depth training is a failed system. Our solutions are easy to follow and we attempt to make use of existing hardware/software.

We pride ourselves on being able to simplify any process or system and bring small groups together.

## CONSULTING |

### SOLVING COMPLEX PROBLEMS WITH SIMPLE SOLUTIONS

Like our consulting methodology, we build simple, elegant, functional websites and print/video marketing materials. With the advent of social technologies such twitter, Facebook, MySpace, and the like, having a web presence is simply not enough anymore. Business need to integrate their blogs, twitter, and Facebook accounts into their overall market branding. This poses many new challenges to businesses.

### MAC ARCHITECTURE & SUPPORT

### TECHNOLOGY AUDIT AND REVIEW

### CREATIVE SOLUTIONS

### CLOUD COMPUTING

### SOCIAL TECHNOLOGIES

### VIRTUALIZATION

### ENTERPRISE ARCHITECTURE

### ENTERPRISE IMPLEMENTATION

### NETWORK AND SYSTEM ADMINISTRATION

## INDEPENDENCE |

### WE MAKE THINGS EASIER

Built on the premise that independence from vendors and a specialized and exemplary knowledge base breeds meaningful results, our clients can be assured that our advice and recommendations are free from conflicting interests. Our methodology is to develop solutions that adapt to our clients business, thus Vertigo Group does not offer "canned" solutions. All recommendations are based on these specific needs of our clients business.

### VIRTUAL TEAMS

### REMOTE OFFICE

### ONGOING SUPPORT

### SMALL BUSINESS CONSULTING

### START-UP CONSULTING

### WEB DEVELOPMENT

### GRAPHIC DESIGN

### MARKETING STRATEGY

### MOBILE APPLICATIONS

## EDUCATION |

### WORKSHOPS, SEMINARS, & TRAINING

Vertigo / Group provides workshops and seminars for organizations, small or large.

We also host many training sessions. Topics can vary by each clients needs and are customized training sessions. We also provide a wide-range of training subjects as noted below.

### SMALL BUSINESS & START-UPS

### SOCIAL TECHNOLOGY

### FUTURE TECHNOLOGY TRENDS

### VIRTUAL TEAMS AND REMOTE OFFICES

### IT BEST PRACTICES

### TECHNOLOGY MARKETING

### CLOUD COMPUTING

### VIRTUALIZATION

### SYSTEM ARCHITECTURE

## WE CONSULT FOR SMALL GROUPS |

We consult for small groups regardless of the company's overall size. In some cases this means a small business, in other cases it means a small group within a large company. Every can be broken down into small groups. We assist company's in making their small groups work better.

## OUR PHILOSOPHY |

### INDEPENDENCE.

We take great pride in our independence from vendors, manufacturers, and providers. We believe in developing solutions that best fit the situation and not forcing any one particular solutions or setup. Being independent is at the core of our business and the foundation of what sets us apart.

### SIMPLICITY.

There is nothing more beautiful than simple, useful solutions. We approach project with the mentality of simplifying the process. Simple solutions are clean, clear, reliable and intuitive. Complex solutions create complex problems.

### CONTRACTS.

Our clients are our investors. We answer to them, and to them only. We believe consulting costs should be reasonable and affordable to small businesses. We also believe no one should be locked into a contract for any period of time. Our contract is our quality of service. Our clients can cancel at any time without any setup or termination fee.

### CREATIVITY.

We thrive on creativity and ingenuity. We seek the innovations and ideas that change the business paradigm. Creative ideas is what distinguishes simple solutions from complex ones.

### CUSTOMER OBSESSION.

We believe in the basics. Outstanding customer service, simple solutions, honest and reasonable pricing, and respect for our clients time, money, and trust. We respect our customers above all else and never forget that they come to us by choice.



COMPLETE SOLUTIONS OFFERINGS THAT WILL GUIDE THE EVOLUTION OF YOUR BUSINESS.